



## **Memorandum of Understanding**

### **Objectives of European Student Union**

Since 1982 the European Students' Union has represented students' interests in the European arena in order to achieve a more qualitative and accessible European Higher Education for all. ESU has been a consistent voice in fostering democracy, the respect for student and human rights and in promotion of equality. Through its member unions, ESU represents more than 11 million students.

### **Objectives of ISIC**

The ISIC Association has launched in 1956 an official international student identity card which is endorsed by UNESCO, national governments, ministries of education and student organisations worldwide. ISIC aims at providing its card holders with preferential services and benefits to students worldwide and to allow them to be identified as full-time students wherever they are.

The objective of this agreement is to recognise that both organisations aim to serve the students best interests at a political, academic and social level.

### **Mutual Aims and Gains**

ISIC supports ESU's objectives to

- Represent and promote the educational, social, economic and cultural interests and the human rights of students at the European level
- Promote equal opportunities and equal access to education for all students regardless of their political belief, religion; ethnic or cultural origin, gender, sexual orientation, social standing or any disability they may have.
- Promote European and global co-operation and to facilitate information exchange with students and students' organizations.
- Promote co-operation with other organised groups in matters pertaining to education and student life.
- Provide assistance and support to National Unions of Students in Europe in their work to protect student interests.
- Increase the value proposition of ESU membership to the national student organizations
- Give increased leverage to its members to approach commercial organizations for support and sponsorship, aimed at them gaining financial independency

ESU supports ISIC's objectives to -

- Be recognised as the main internationally accepted proof of full-time student status
- Increase recognition and cooperation within the European student community and national unions of students
- Increase awareness of the ISIC and its benefits within the European and international student community
- Promote and assist ISIC card holders to get access to preferential services, goods and products that support students in reaching their educational, social and professional objectives
- Be recognised as the justified partner for any initiatives by the EU or other organisations to develop a European or other institutional, regional or national official student identity document

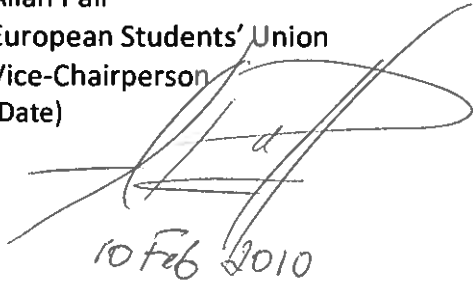
We, the undersigned agree to the above statements

**ISIC – The International Student Identity Card**

issued by the International Student Identity Card Association  
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European Students' Union  
Vice-Chairperson  
(Date)



10 Feb 2010

Martijn van de Veen  
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(Date)



2 Feb 2010

