

August 20, 2009 in Prague

Endorsement of ISIC Czech Republic

Dear Matt,

Meloun Credit,
s.r.o.
Litoměřická 575
190 00 Prague 9
Czech Republic

melouncredit.cz

I've had the opportunity to work closely with GTS Alive and the ISIC for several years as Marketing Director at Village Cinemas International, a global entertainment company, and currently as an Executive Director of Meloun Credit, a pioneer and leading company in prepaid cards on the Czech market. Years of personal business experience with your organisation gives me strong belief that partnering with the ISIC has led to accelerated positive results on a challenging and dynamic market.

I strongly endorse the ISIC which is and shall clearly remain to be an extremely effective way for students to take advantage of the period of their life when responsibilities and commitments remain at a minimum, while the sense for learning and experience may well be at their greatest.

As the Executive Director of Meloun Credit, it is my full intention to continue to work closely with your organisation as it continues to develop new projects that both support and nurture the student segment, as well as associated commercial enterprises on the local market.

Respectfully,



Patrik Tjokorda
Founder and Executive Director
Meloun Credit s.r.o.